

Company
Broomhill books
Sheffiled

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BRAND GUIDELINES



Date Created :
28 | APRIL | 2024

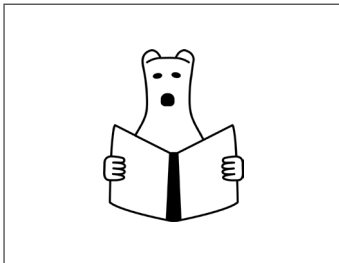
Created For :
Broomhall Books Publictions

Main Logo :
Broomhall Books

VERBAL IDENTITY

At Broomhall Books, we promise to blend creativity with a passion for the planet. Offering meticulously crafted children's picture books that inspire environmental awareness in young minds. Our commitment to brilliance ensures that every book we publish is not only engaging and beautiful but also aligns with our mission to nurture a greener future for all. Join us as we inspire greatness within the next generation. BroomhallBooks: Inspiring Eco-Conscious Minds, One Story at a Time.

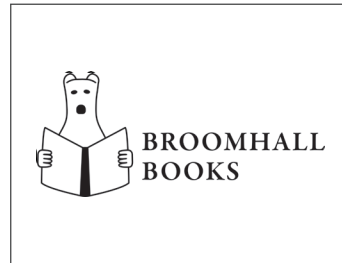
LOGO VARIANT



LOGO MARK



LOGO VERTICAL



LOGO HORIZONTAL

TYPOGRAPHY

PRIMARY FONT

GARAMOND ATF MICRO

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

SECONDARY FONT

ARIAL ROUNDED MT BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

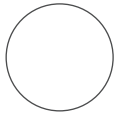
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BRAND COLORS

PRIMARY COLORS

GENERIC USE

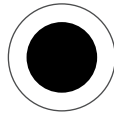


PURE WHITE

CMYK: (0,0,0,0)

RGB: 255,255,255

HEX: #ffffff



PURE BLACK

CMYK: 0,0,0,1

RGB: 0,0,0

HEX: #000000

SECONDARY COLORS

BOOK AGE GRADES



LIGHT BLUE

CMYK: 40,8,0,53

RGB: 72,111,121

Hex: #486f79



DARK BLUE

CMYK: 48,7,0,74

RGB: 35,62,67

HEX: #233e43



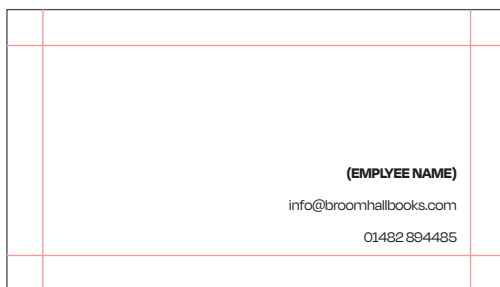
BOLD RED

CMYK: 0,61,75,20

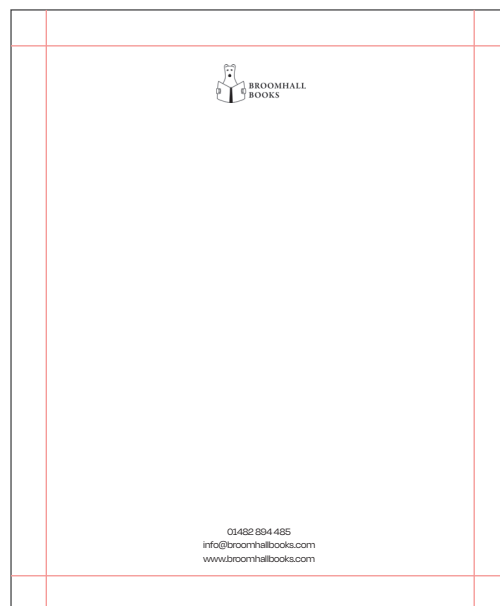
RGB: 204,80,50

HEX: #cc5032

BRAND STATIONERY



BUSINESS CARD



LETTERHEAD